

## What We Do

Full-service packager that can take a project from start to finish, or take any piece of your project

- **Marketing Plan:** We can review your current marketing materials/ plan and develop ways to improve your content. We have experience aligning titles to national and state curriculum standards that we can incorporate into your catalog or other marketing materials. We can design and lay out catalogs, brochures, and other materials to suit your needs.
- **Concept and Series Titles:** We will research and recommend titles to expand your current collection by developing new series or adding to existing series. We also know how to develop high-interest, fun nonfiction reading material.
- **Writing:** We work with over 100 experienced nonfiction writers.
- **Editing and Copyediting:** Our editors and copy editors have been working in nonfiction publishing for over 40 years.
- **Photo Research:** We take your specific guidelines and research dozens of free and low-cost Web sites in addition to well-known vendors.
- **Design and Layout:** Experienced graphic designers develop concepts and designs, using software and equipment that will work with your technical and in-house needs.
- **Proofing:** Bow's proofreaders have years of experience.
- **Final Disk to Printer:** Bow works with all printers, whether overseas or in the United States, using whatever archival and technical specs you require.



## Our areas of expertise

- We specialize in nonfiction curriculum from pre-K through high school.
- We have successfully developed content in all curriculum areas, including current events, social studies, hi-lo, biography, science, and reading.
- Bow's staff of knowledgeable professionals will work to fit your needs and will consult with in-house personnel to make sure that your idea comes to fruition in the way you want it.
- Bow's graphic staff is able to complete your projects using the latest industry software and pre-press procedures to ensure the very best results.
- We offer competitive pricing.
- Customer satisfaction is our priority. We know it may be difficult to work with a packager. Please know that we make every effort to fully understand your project and expectations, and deliver your finished product on time. Bow's employees, authors, and contractors are all U.S. based.

## Behind the Scenes at Bow

Bonnie Szumski, Publisher, and Nancy Stetzing, Vice President of Sales and Marketing, bring more than 30 years of collective experience to help you meet your publishing goals. Bow works with highly skilled industry professionals, including over 100 writers, graphic designers, and editors.

## Why Not Give Us a Call on Your Next Project?

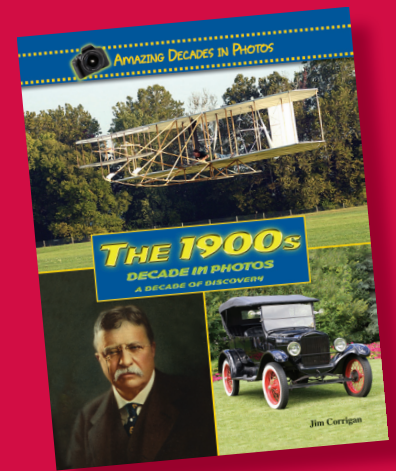
We would welcome the chance to discuss projects you may have in the works or on the drawing board.

Bow Publications has the expertise and know-how to deliver projects on time and to suit your company's needs. Give us a try, and we can show you how we deliver the goods and wrap it with a "bow."



**BOW**  **PUBLICATIONS**

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